



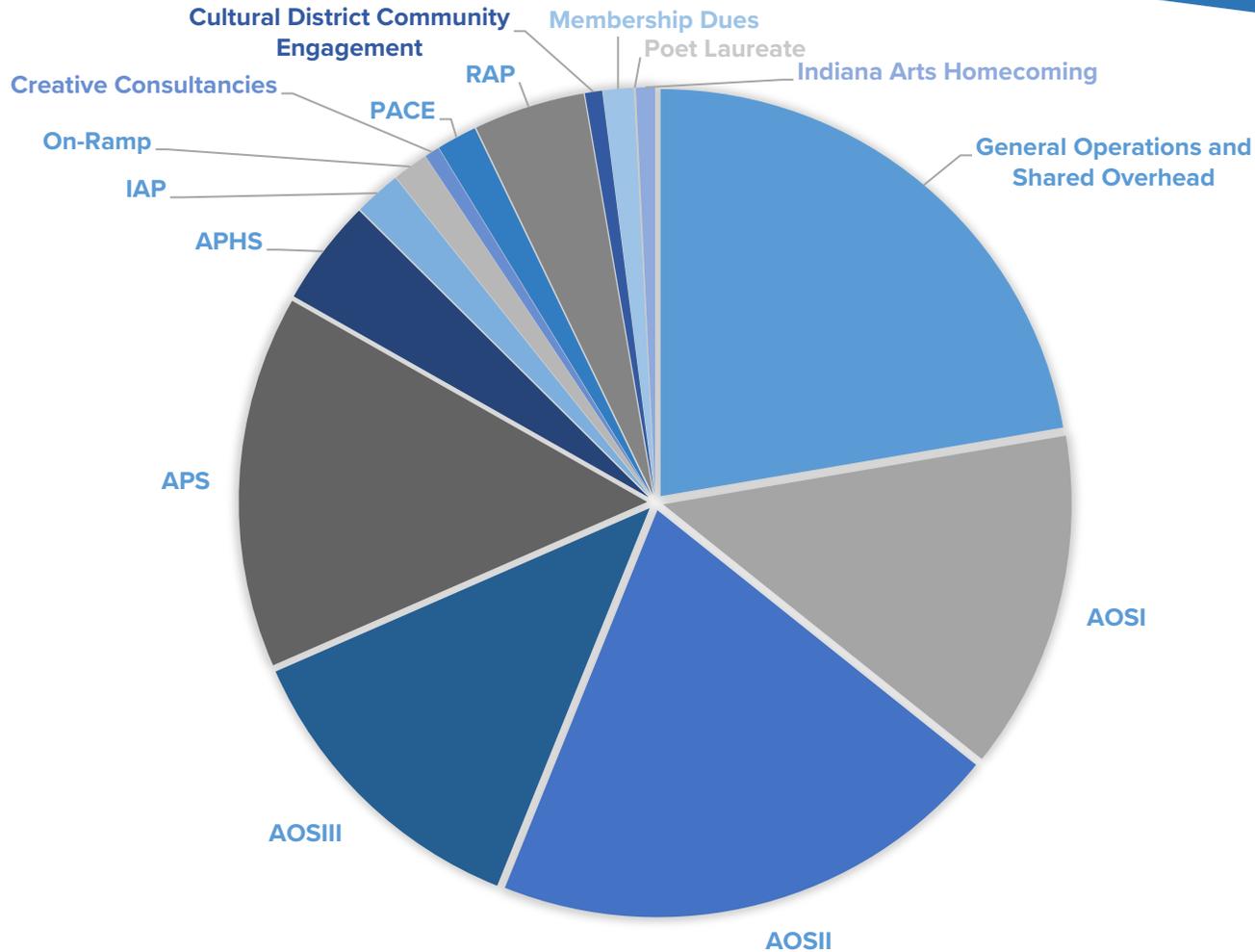
**INDIANA ARTS
COMMISSION**
MAKING THE ARTS HAPPEN

2016 -2019 Data Comparisons & Trends

with the Indiana Arts Commission

FY18 Allocation

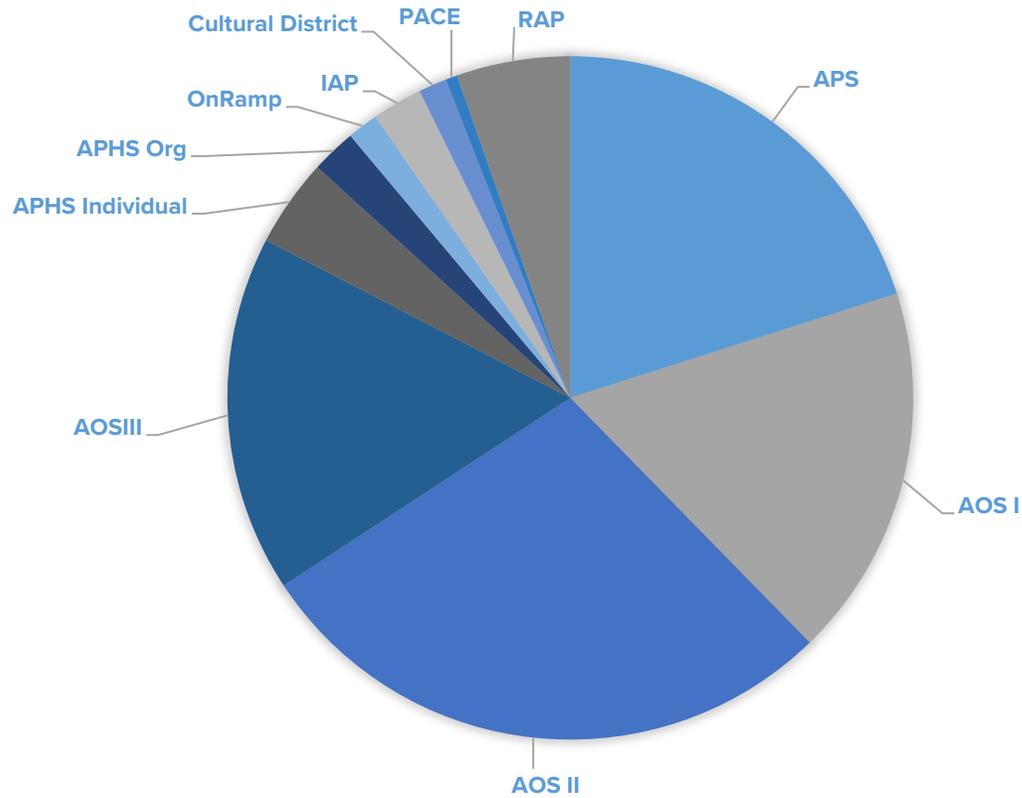
More than 70% of budget is directly invested in granting programs



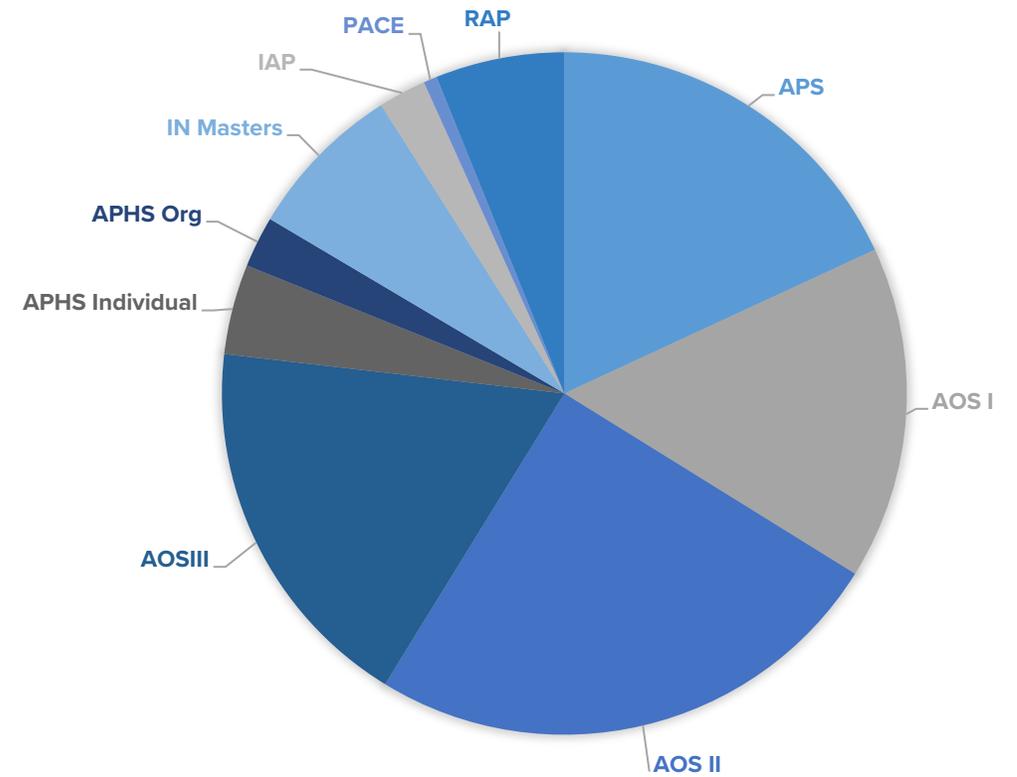
Detailed Expenditures	
General Operations and Shared Overhead	\$1,036,416.82
Arts Organization Support I	\$625,376.00
Arts Organization Support II	\$944,946.00
Arts Organization Support III	\$573,279.00
Arts Project Support	\$687,791.00
Arts in the Parks & Historic Sites	\$196,176.18
Ind. Advancement Program	\$85,950.00
On-Ramp Career Accelerator	\$65,005.00
Creative Consultancies	\$27,500.00
Partnering Arts, Communities, and Education	\$74,000.00
Regional Arts Partners	204,900.00
Cultural District Community Engagement	\$31,500.00
Membership Dues	\$56,558.00
Poet Laureate	\$3,000.00
Indiana Arts Homecoming	\$35,000.00
Total	\$4,647,398.00

Dollars Distributed by Grant Program

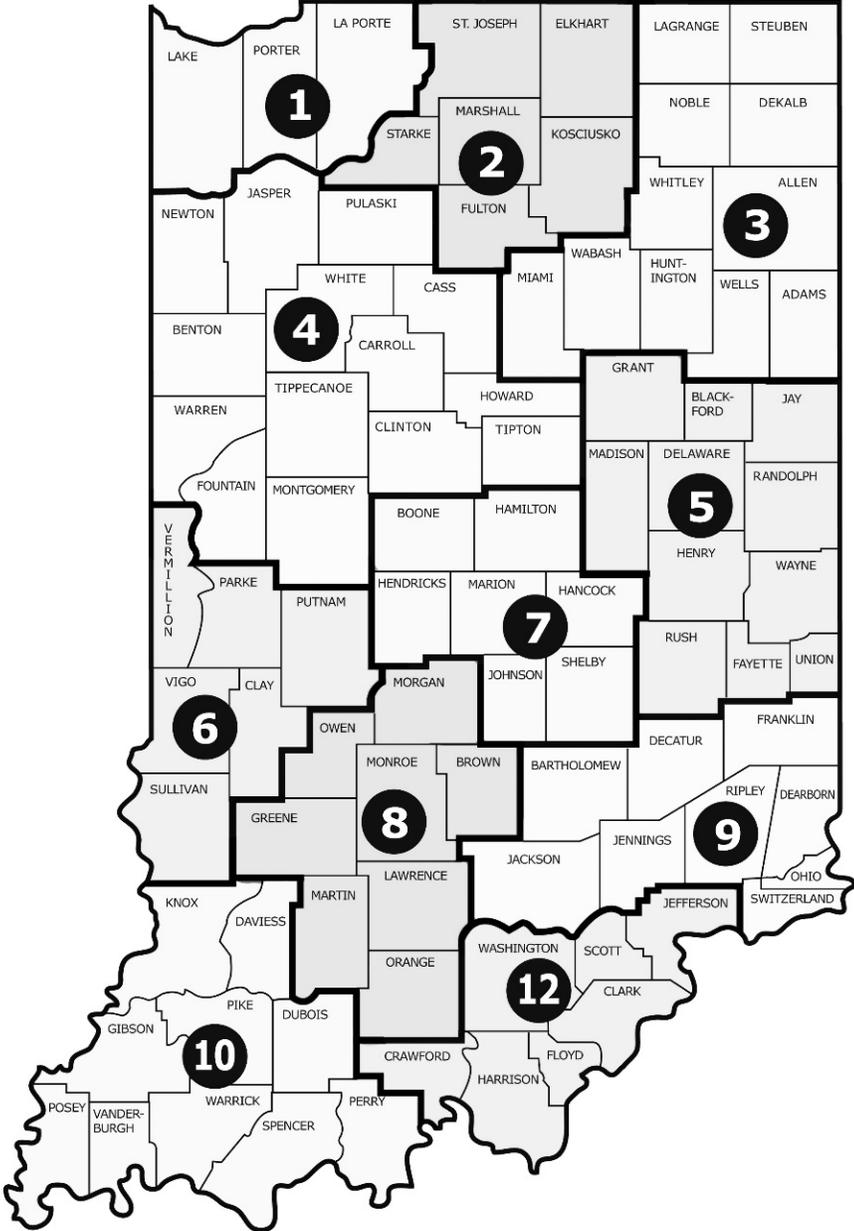
2019 DOLLAR AMOUNT AWARDED BY PROGRAM



2016 DOLLAR AMOUNT AWARDED BY PROGRAM



IAC Regional Map



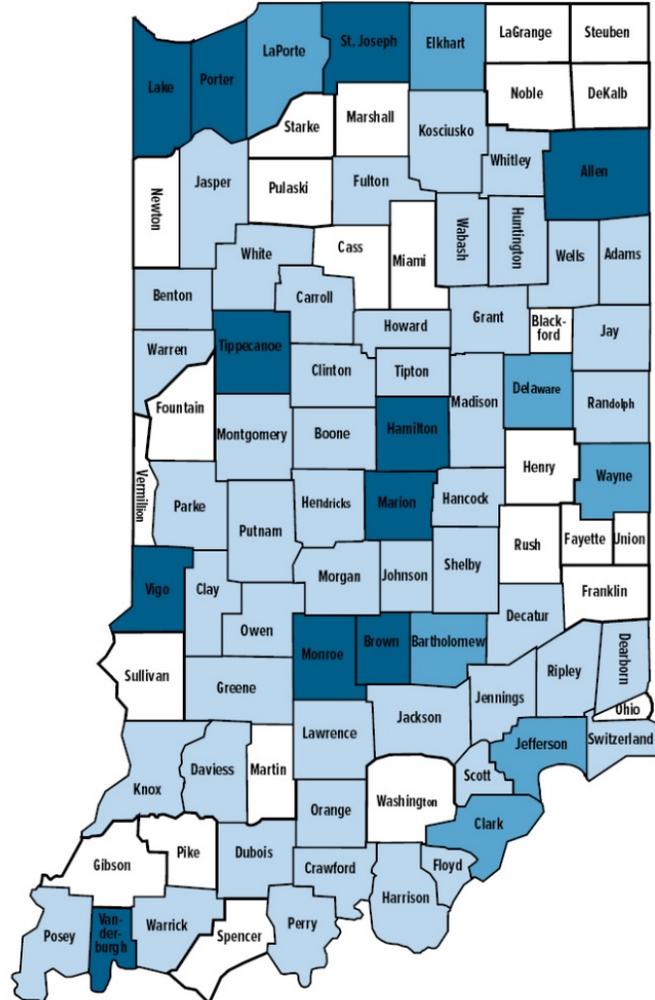
Counties Directly Funded in FY16 & FY19

FY16

FY16 Amount Awarded
\$3,144,875.44

FY16 Number of Grants
446

FY16 Counties Funded
67

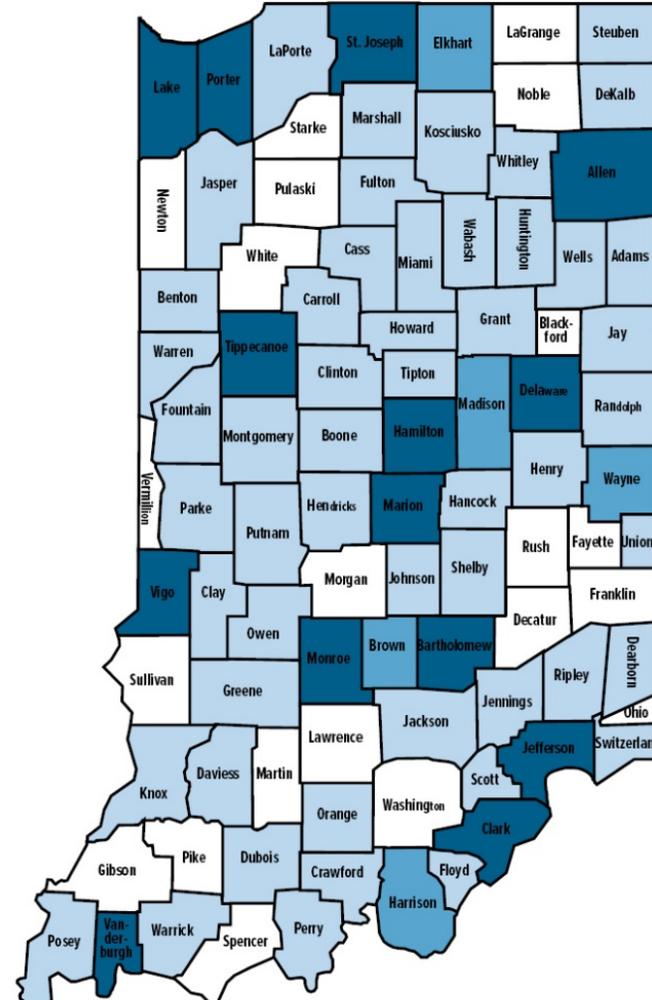


FY19

FY19 Amount Awarded
\$3,395,006.90

FY19 Number of Grants
502

FY19 Counties Funded
71



- 11+ Grant awards
- 6-10 Grant awards
- 1-5 Grant awards
- 0 Grant awards



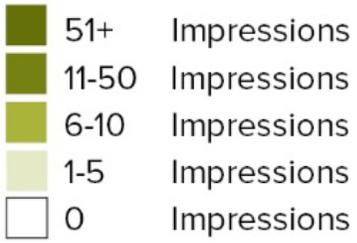
FY19 Initiative Impressions

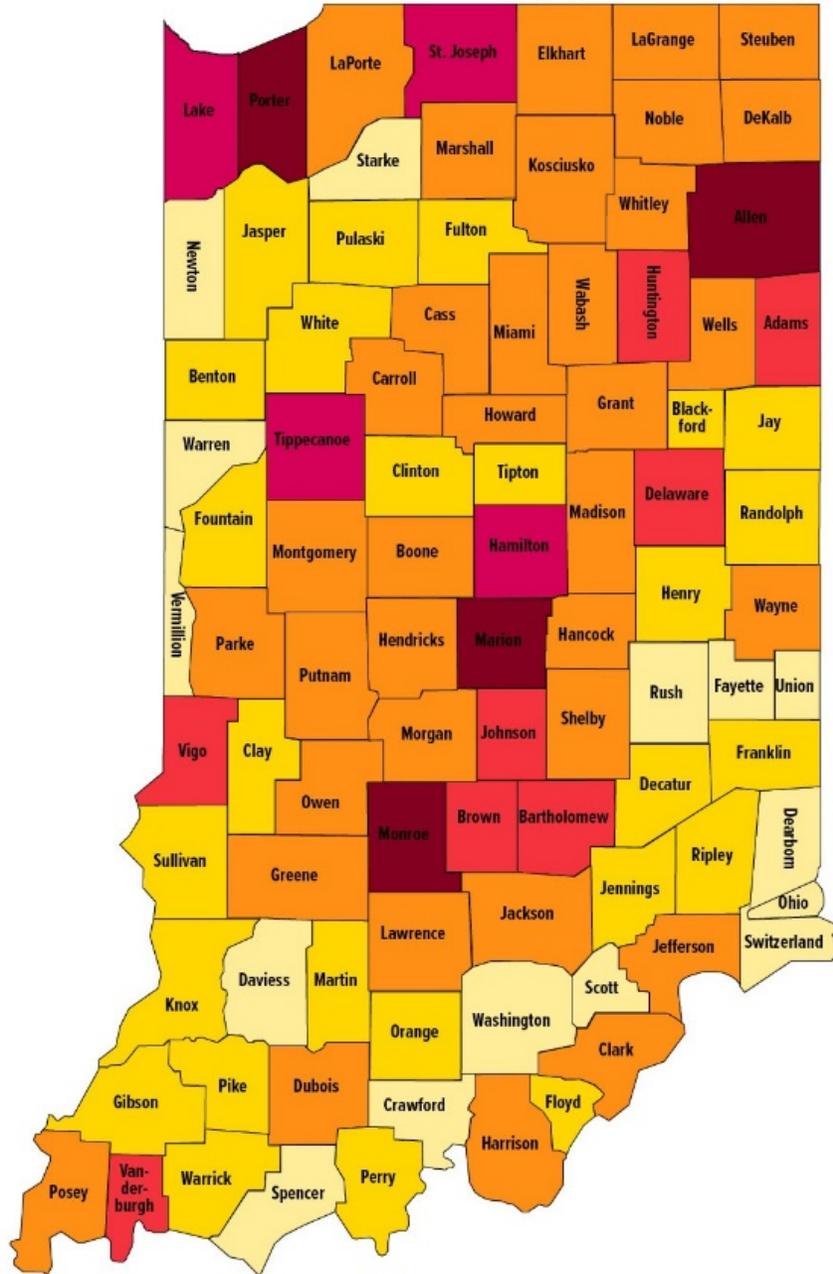
Impressions by IAC Initiatives

944

Counties Impacted

78

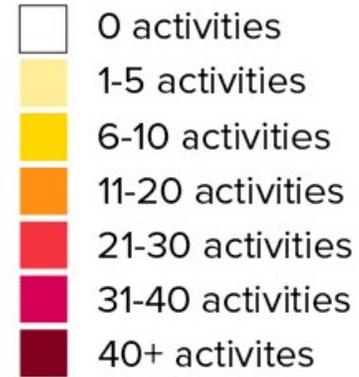




FY18 Grant Funded Activities

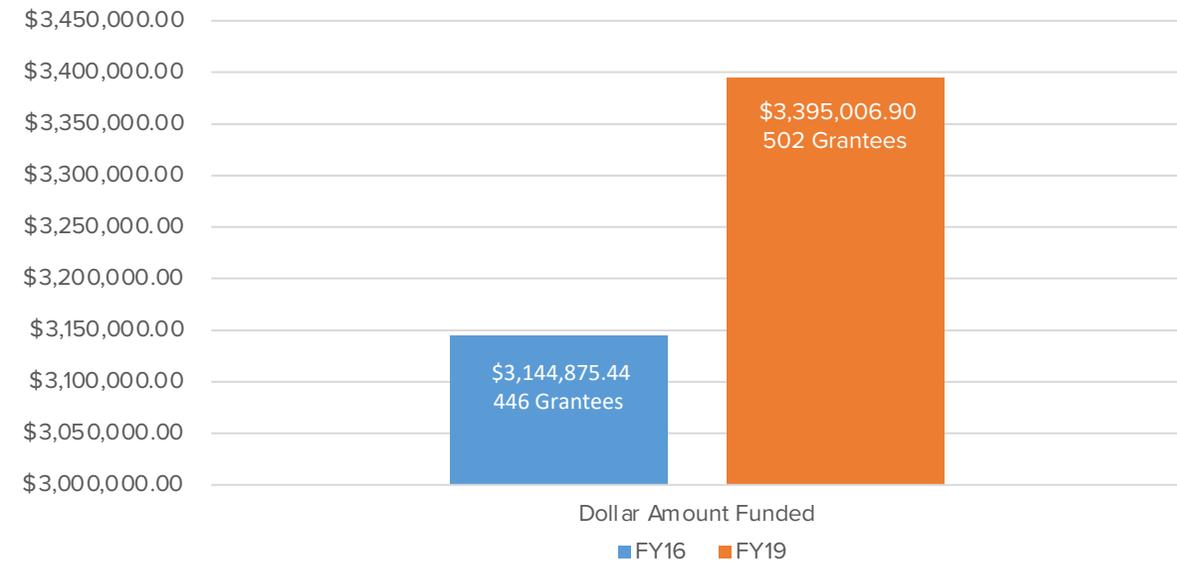
Impressions by IAC Grant Funded Activities
1,392

Counties Served
92

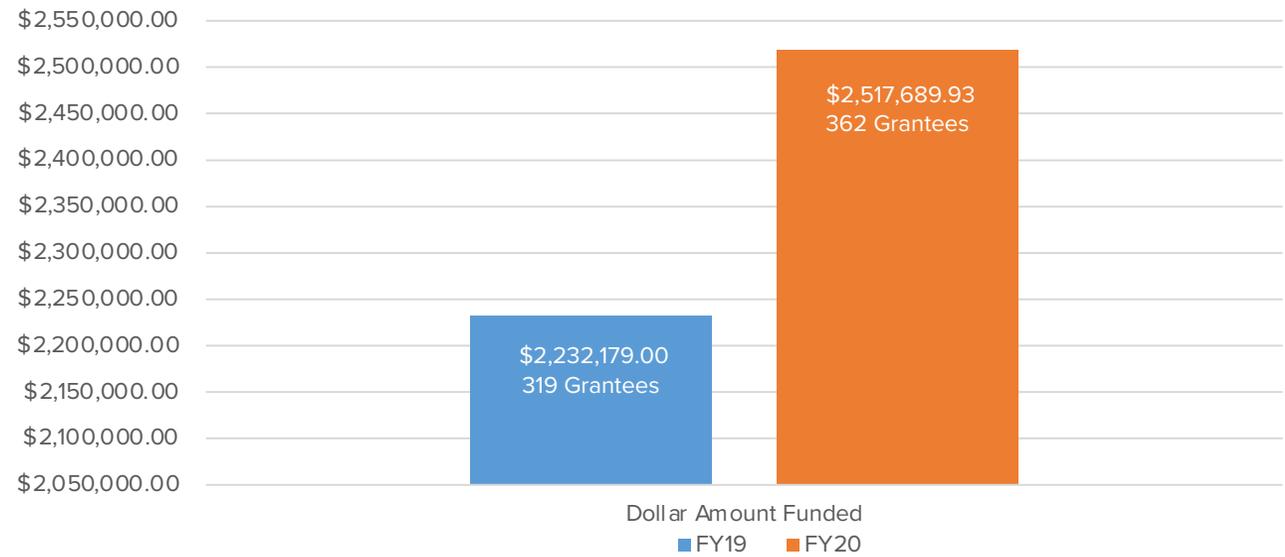


Regional Initiative Grant Program Growth Comparison

All Program Growth FY16 - FY19
Grantees

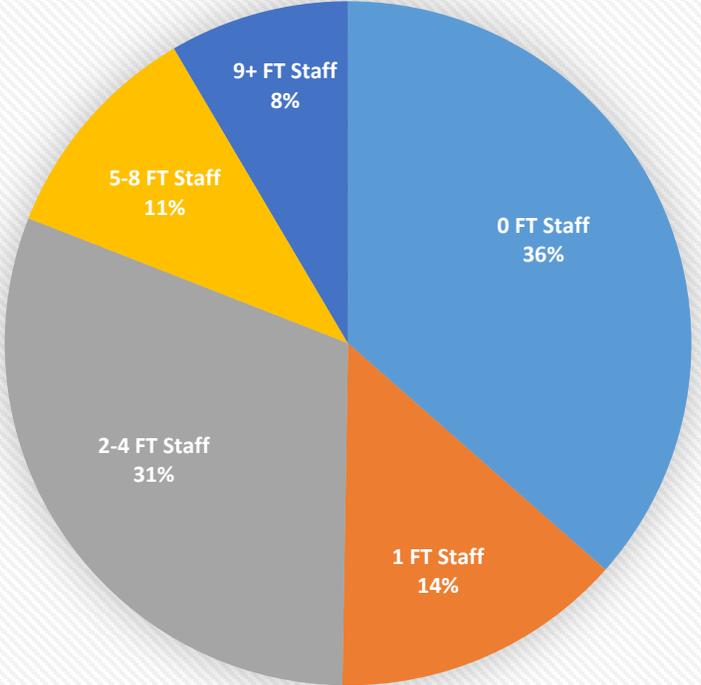


Only RIG Program Growth FY19 - FY20
Grantees



FY20 Regional Initiative Grant AOS Staff

FY20 AOS I & II Applicants with Full-Time Staff



Of the 189 AOS Applicants:

- 24 are completely volunteer run (13%)
- 45 are run by part time staff (24%)
- 28 have 1 full time staff (14%)
- 153 have 4 or less full time paid staff (81%)

Trends/Summary

- The Arts are growing every year – across the state, but mostly in the urban centers – equity is increasingly becoming an issue.
- Despite our efforts, we still struggle to reach rural areas of Indiana.
- Overall, we've seen consistent growth, and in particular in our Regional Initiative Grant Program (our largest grant program) with a spike in demand in FY20. From FY19 to FY20, there was a 13% increase in funded applications. Over a four year period, this program has increased by 36%. However, our budget for FY20 has decreased by 2%.

Questions? Contact us



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Rural vs Urban FY19 Data Comparison

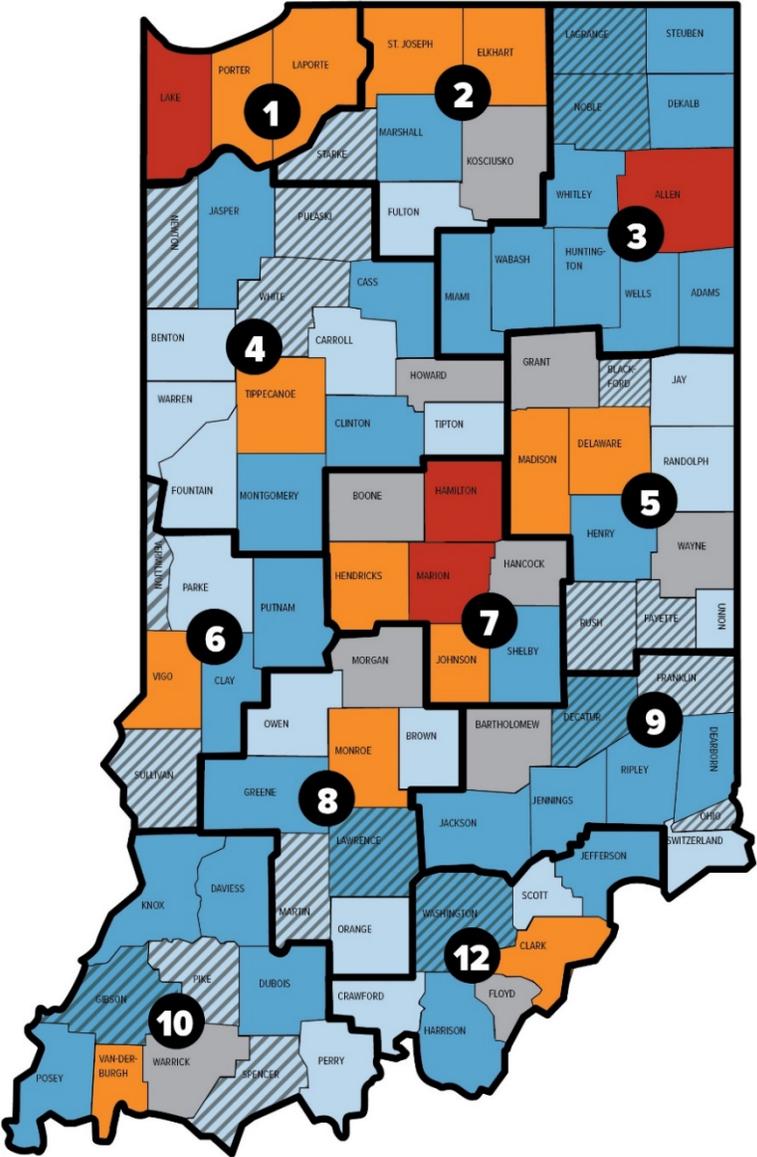
with the Indiana Arts Commission

Our Primary Questions

Are IAC grant awards distributed equitably?

What about IAC grant dollars? Is urban Indiana benefiting more than rural Indiana?

Defining Rural and Urban: Indiana Counties by Population



- Indiana is predominantly rural**
 71% of its counties have a population of 50K or less.

 34% of its counties are super rural - qualified as having a population of 25K or less.
- But, most people live in urban Indiana**
 63% of Hoosiers live in 17 counties (red/orange). Rural counties only represent 26% of the state’s total population.
- Fun Fact: Almost 1/3 of our population lives in 4 counties!** (Allen, Hamilton, Lake, Marion).

Population of Indiana Counties

- Stripe overlay indicates the county did not receive funding in 2019
- Super Rural: 25,000 and under
- Rural: 25,001 - 50,000
- Mid-Range: 50,001 - 100,000
- Urban: 100,001 - 300,000
- Super Urban: 301,000+

Population Breakdown

Counties directly served by all grant programs

At first glance, we're doing a pretty good job.

- 78% of all counties receive direct funding from the IAC representing 93% of the population.

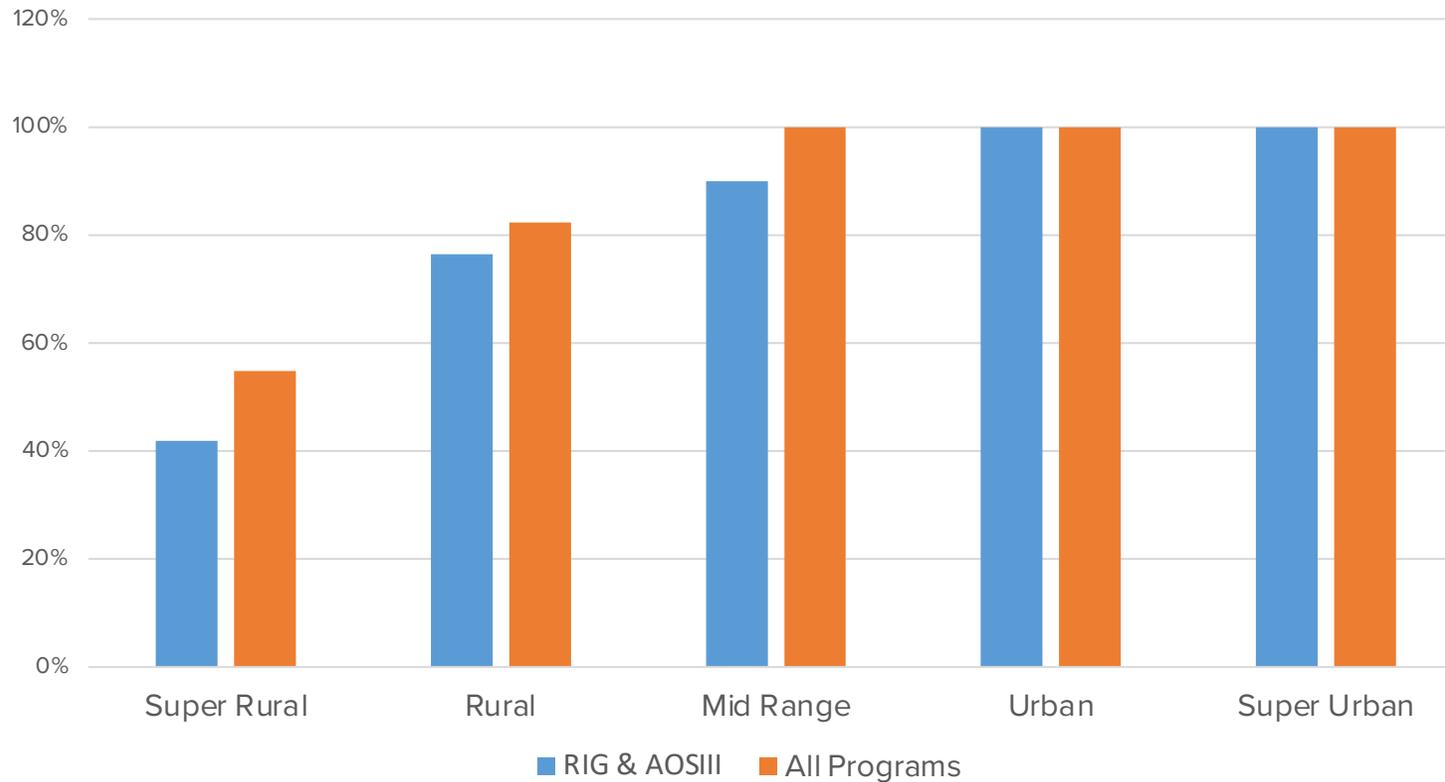
While this seems good, we're still missing the everywhere mark in our mission.

- 20 counties from both Rural and Super Rural areas did not receive direct funding, representing 7% of the population.

	Number of Counties	% of Counties	% of Population	# Co Served	% Co Served	% of Population Served
Super Rural	31	33.7%	7.7%	17	18.5%	4.2%
Rural	34	37.0%	18.6%	28	30.4%	15.2%
Mid Range	10	10.9%	10.9%	10	10.9%	10.9%
Urban	13	14.1%	30.9%	13	14.1%	30.9%
Super Urban	4	4.3%	32.0%	4	4.3%	32.0%

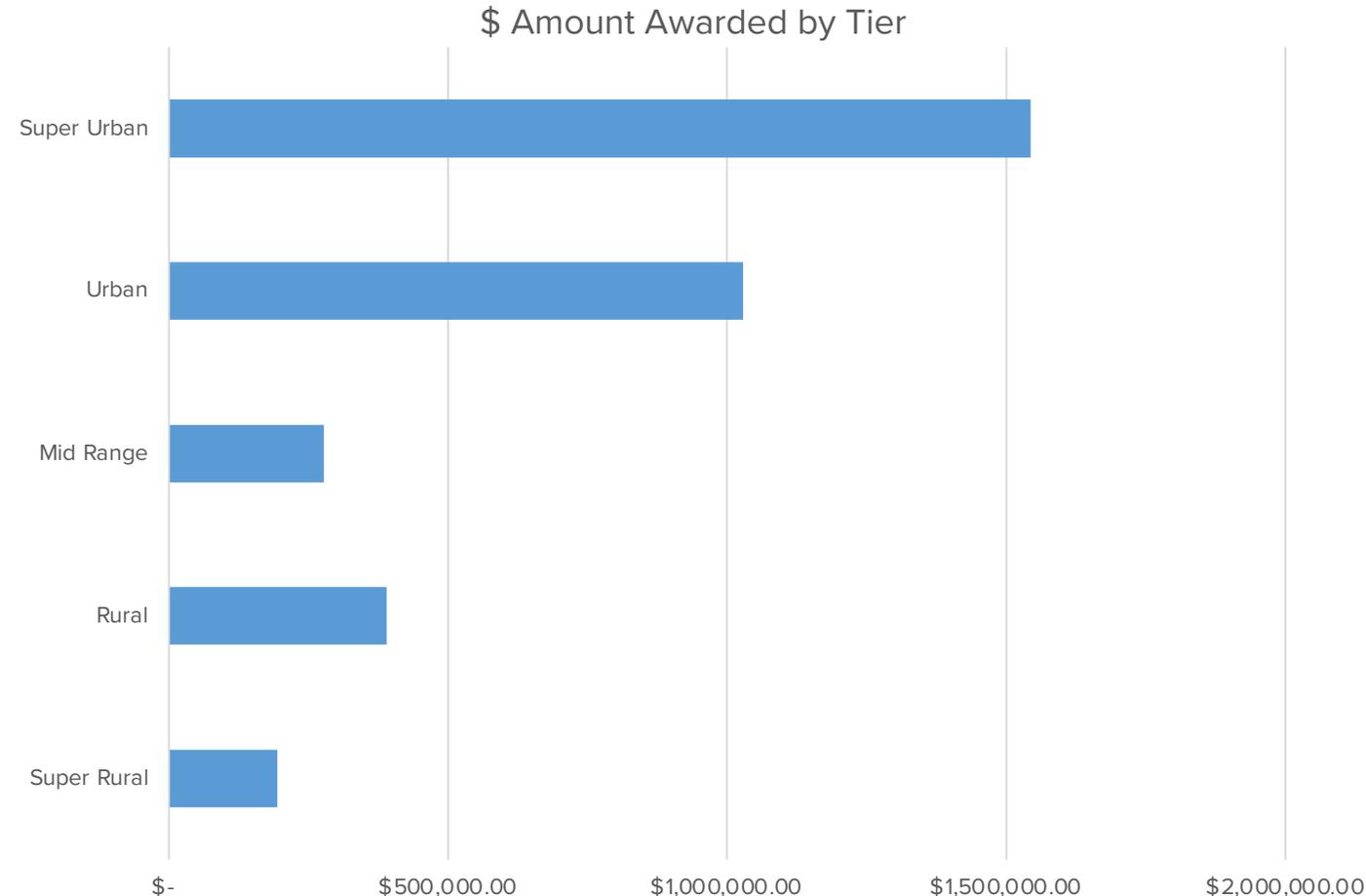
Program Reach

% of Counties Served: RIG & AOSIII VS. All Programs

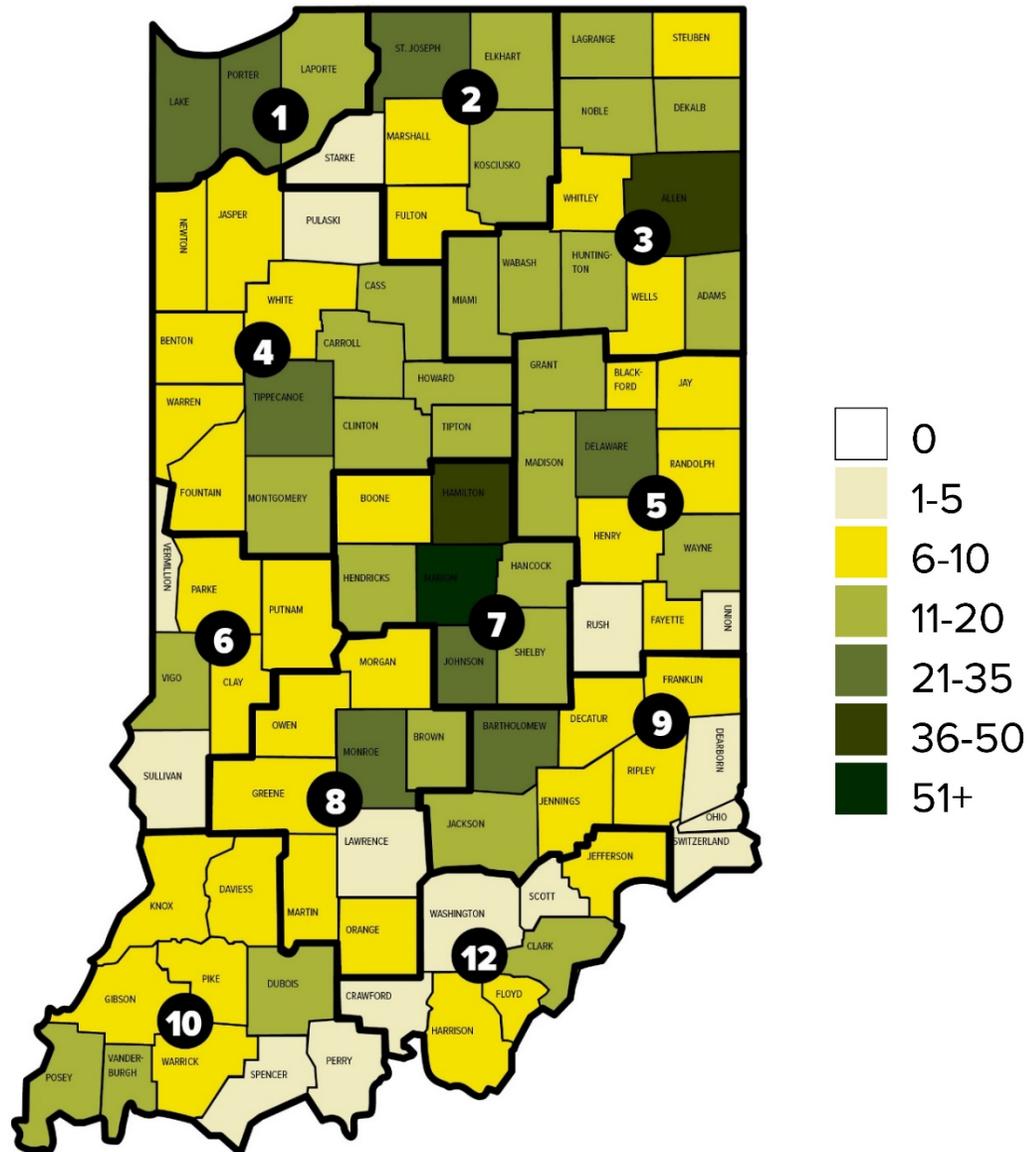


Where does the money go?

- **The majority of our funding goes to Urban Indiana**
 - **75% of grant award dollars go to Urban and Super Urban counties, which represent 63% of the population** and 19% of all counties in the state.
 - **45% of our grant funding goes to 4 counties**
- Only 6% of all grant funds go to Super Rural counties, home to 8% of our population (31 counties).
- 82% of all grant funding goes to RIG & AOSIII. Roughly 30% of all counties did not receive direct support through these programs in FY19.
- 23% of all funds awarded goes to AOS grantees with budgets over 1 million.



RIG & AOSIII Activity Map



While 27 counties are not directly served through our AOS and APS programs, every county is served by activities that result from these grant awards.

In Summary

Let's Talk

- What are the strengths you see in the data as it relates to serving all the citizens in our state?
- What are the weaknesses?
- If anything, what do you think the Commission needs to address going forward?
- How might we advance or adjust our structure, partnerships, programs, criteria and/or communications/engagement to help address any perceived challenges or opportunities?
- What might be the role of Commissioners in helping to address these challenges or opportunities?
- How does this information, in turn, inform advocacy messaging and strategies?

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Participation and Demographics Served

with the Indiana Arts Commission

Previous Presentation Follow-up

Funding Equity

What does funding distribution look like on the community level?

In Region 8

- 60% of grant awards go to one community
- 80% go to two communities

Region 8							
Cities Funded	# of Direct Awards	% of total awards made in Region	\$ Amount of Direct Awards	% of total \$ awarded in Region	County	# of Direct Awards	\$ Amount of Direct Awards
Bloomfield	1	2%	\$ 6,807.00	3%	Brown	10	\$ 67,779.00
Bloomington	30	60%	\$ 138,044.00	58%	Greene	3	\$ 12,807.00
Coal City	1	2%	\$ 1,406.00	1%	Lawrence	0	\$ -
Ellettsville	1	2%	\$ 5,000.00	2%	Martin	0	\$ -
Jasonville	2	4%	\$ 6,000.00	3%	Monroe	31	\$ 143,044.00
Nashville	10	20%	\$ 67,779.00	29%	Morgan	0	\$ -
Paoli	1	2%	\$ 3,256.00	1%	Orange	2	\$ 5,256.00
Spencer	3	6%	\$ 6,900.00	3%	Owen	4	\$ 8,306.00
West Baden Springs	1	2%	\$ 2,000.00	1%	Total:	50	\$ 237,192.00
Total:	50	100%	\$ 237,192.00	100%			
Total # Cities:	52						
# Cities Funded:	9	17%					
# Cities Not Funded:	43	83%					

Biggest Takeaway

17% of Indiana communities receive direct grant funding.

We don't know what % of the population this represents.

Total Participation

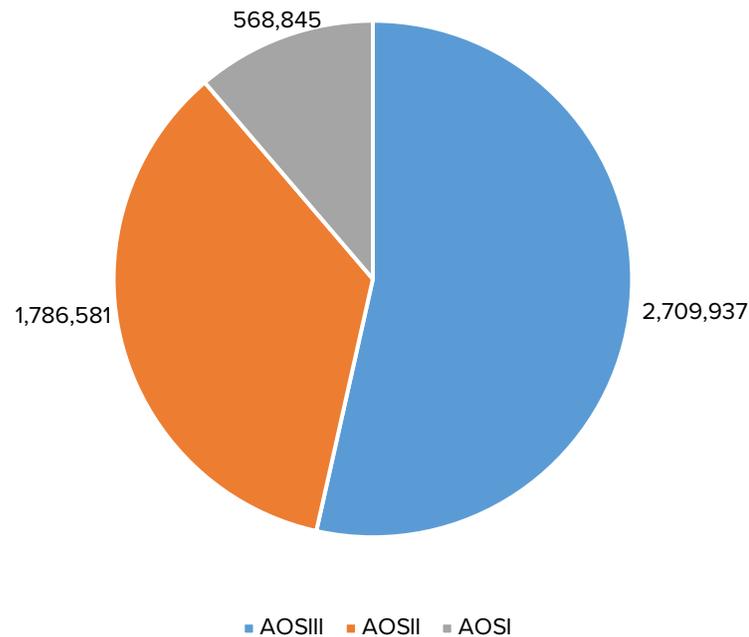
Arts Organization Support (FY19)

AOS separated from other programs due to volume

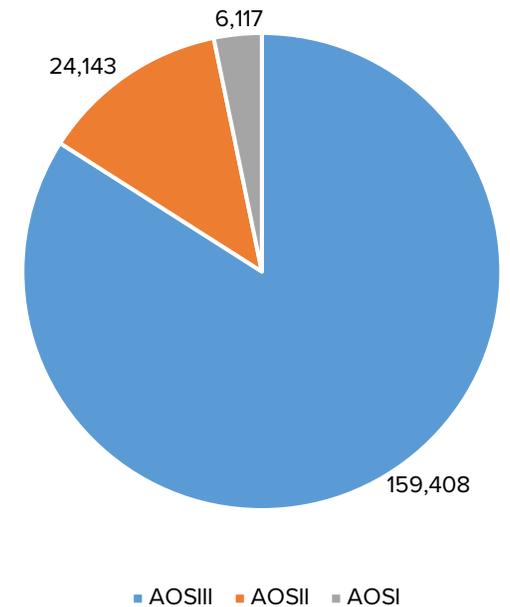
Grantees reported over 5 million “in person” participants

17 AOSIII grantees served more than AOSI & II grantees combined (167 total)

Total Number of AOS Participants

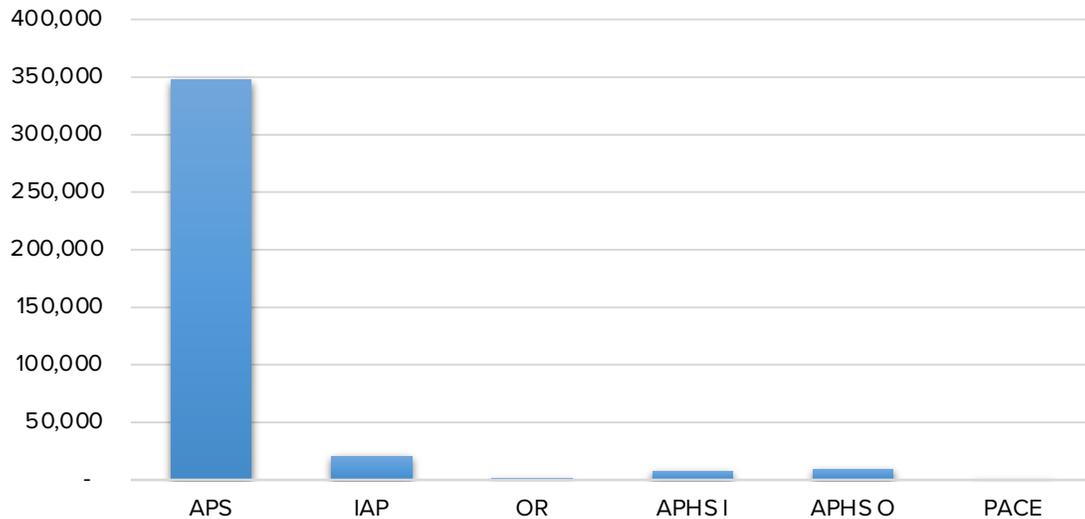


Average Number of AOS Participants per Grantee

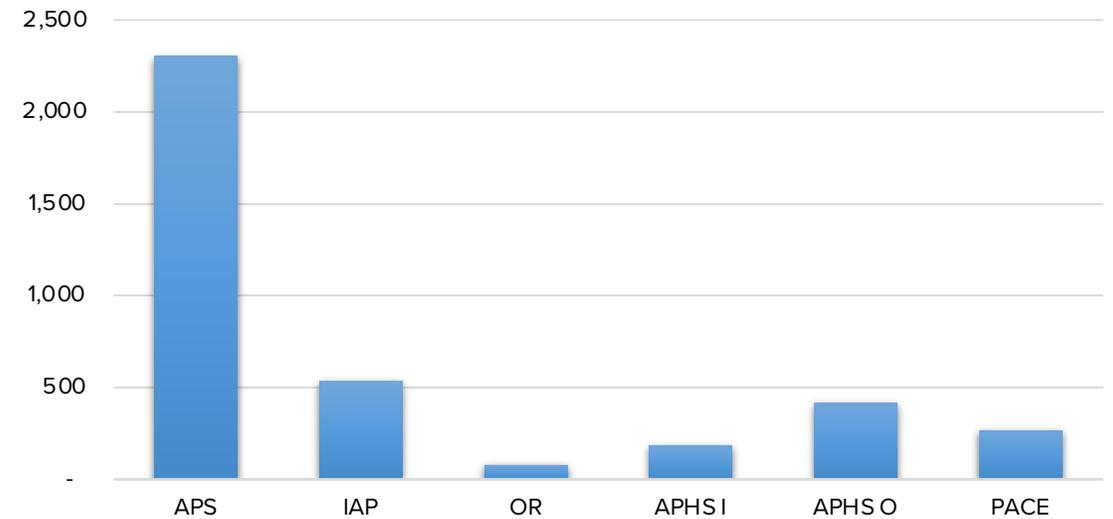


Project-Based Grant Programs

Total Number of Participants by Project-Based Grant Program



Average Number of Participants per Grantee by Grant Program



- Nearly 400,000 reported in-person participants
- APS, by far, has the greatest participation (overall and on average)
- 151 APS grantees = 350,000 participants / Other 135 grantees = 42,000 participants

Participation by Groups

NEA Definitions

Required by the NEA, we ask grantees:

Who made up 25% or more of your total audience?

Direct participants only

Age:

- 0-18 Years of Age
- 19-24 Years of Age
- **25-64 Years of Age**
- Age 65+ Years of Age

Race/Ethnicity:

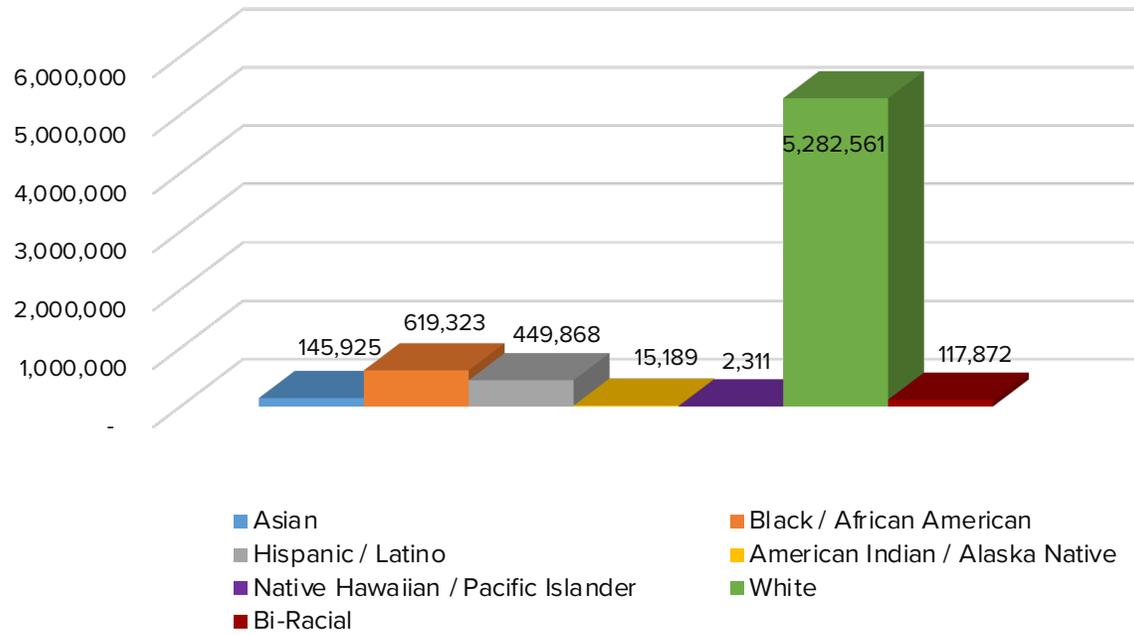
- Asian
- Black/African American
- Hispanic / Latino
- American Indian/Alaska Native
- Native Hawaiian/Pacific Islander
- White

Distinct Groups:

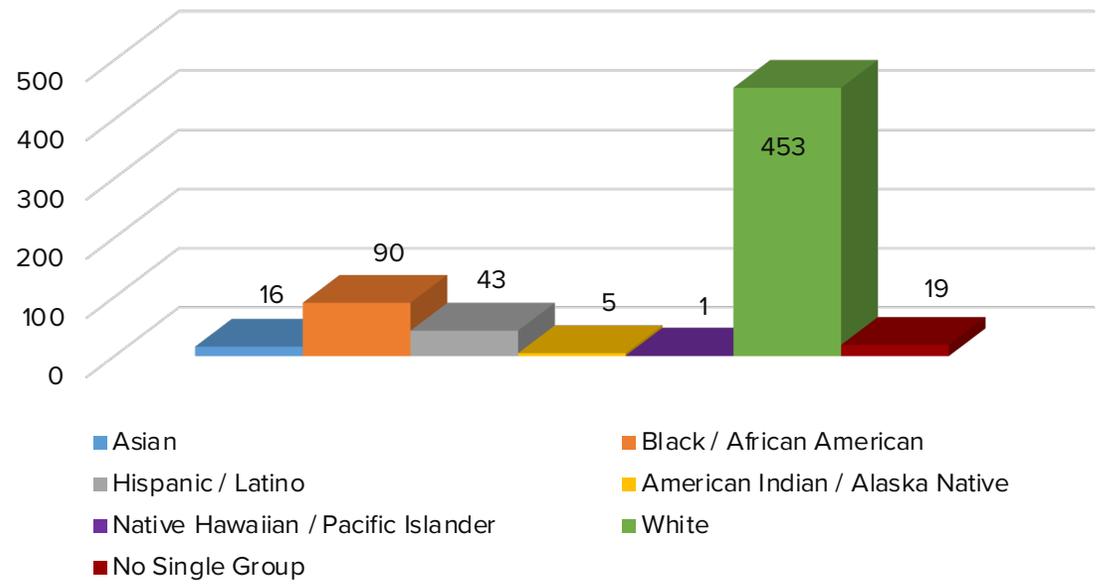
- Individual with Disabilities
- Individuals in Institutions (People living In hospitals, hospices, nursing homes, assisted care facilities, correctional facilities, and homeless facilities.)
- Military Veterans/Active duty personnel
- Individuals below the Poverty line
- Individuals with limited English proficiency
- Youth at risk

Racial/Ethnic Groups

Racial/Ethnic Demographics of Indiana



Grantees Serving Racial/Ethnic Groups (Representing 25% or more of total participants)



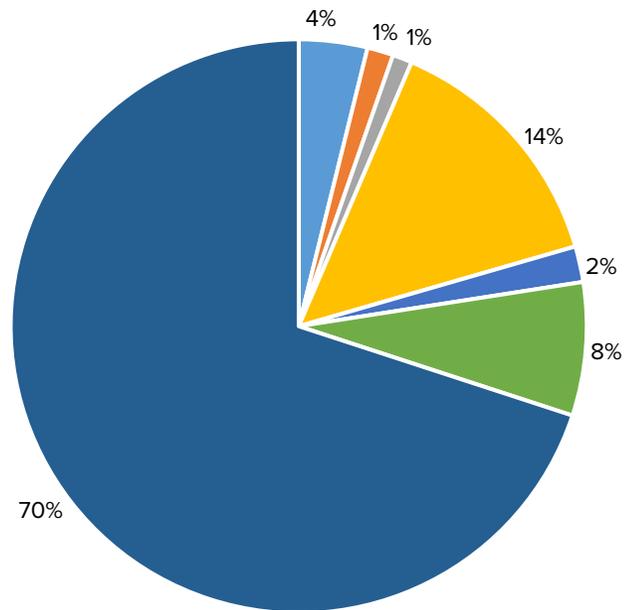
Racial/Ethnic Groups By Region

Regionally:

- In general, regions appear to be serving constituents that make up their respective communities.
- However, region 9 struggles to reach diverse audience, despite having diverse representation in their community.

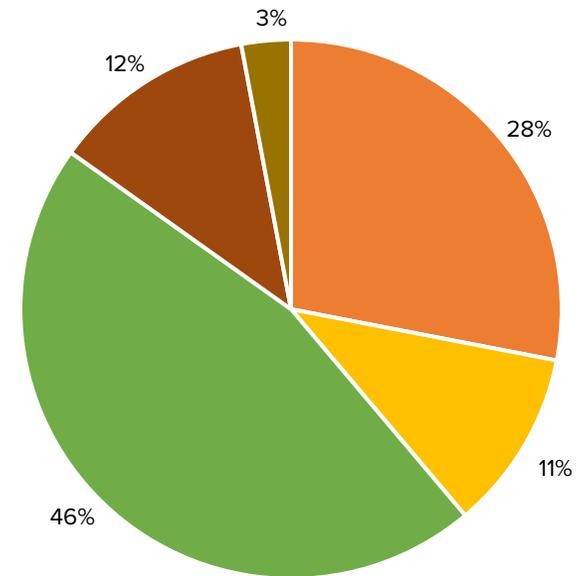
Who Else is Participating?

Distinct Groups Served by Grantees



- Disabilities
- Institutions
- Military/Vetrans
- Poverty
- Limited English
- Youth At Risk
- No Distinct Group

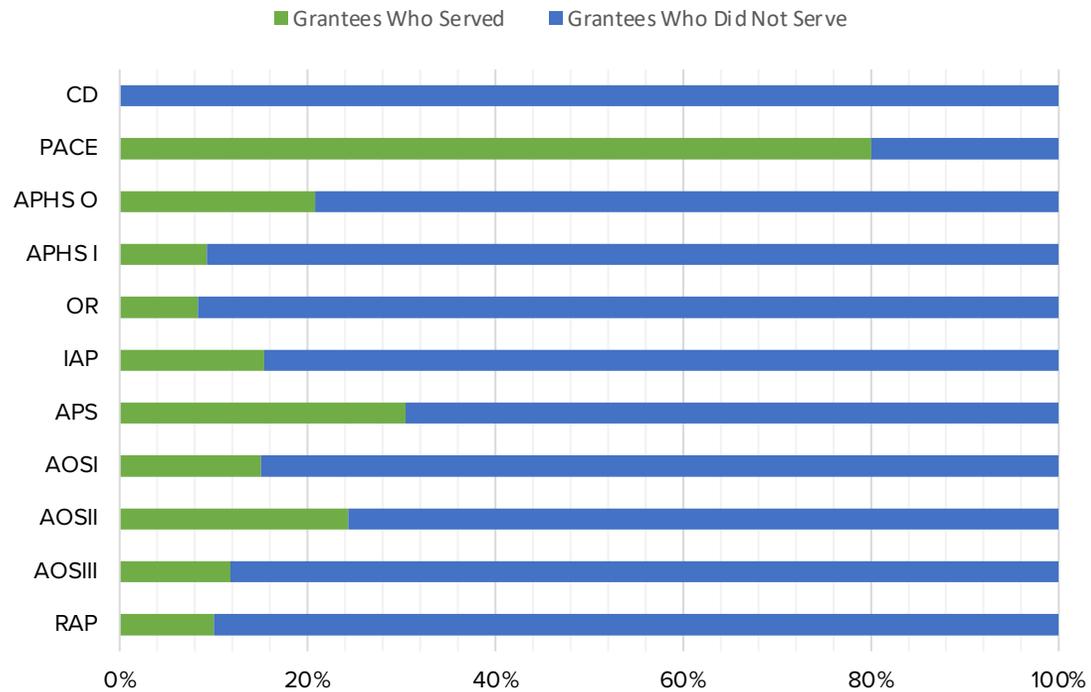
Age Groups Served by Grantees



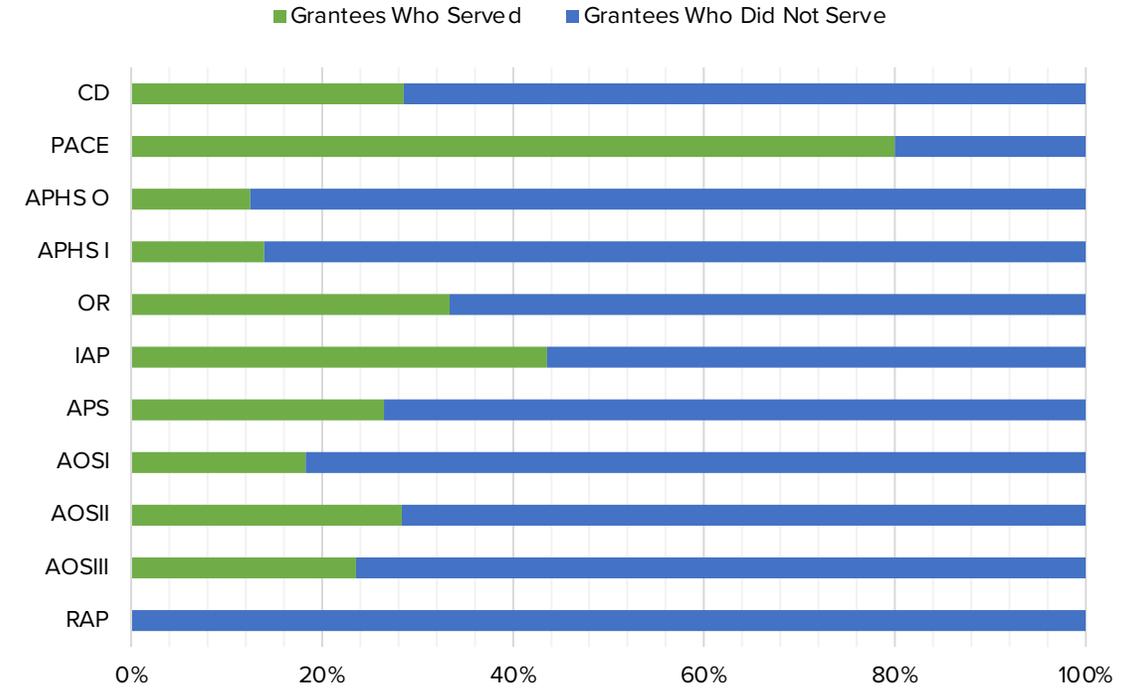
- Age 0-18
- Age 19-24
- Age 25-64
- Age 65+
- No Single Group

Racial/Ethnic & Distinct Groups By Program

Distinct Groups Served by Program



Minority Groups Served by Program



Major Takeaways

- While AOSIII serves, by far, the most individuals, they serve the least diverse group of constituents. Given our emphasis on IDEA, we need to find ways to capture their increased efforts.
- Majority of grantees serve adults between ages 25-64.
- Of the Distinct Groups, individuals below the poverty line are highest served.
- Of Racial/Ethnic Groups, Black/African American individuals are the highest served. Great to see we're keeping pace with our state.
- We can see the results of targeted programs like PACE.

Questions? Contact Us!



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